

Area Board Projects and Councillor Led Initiatives Application Form 2017/2018

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Royal Wootton Bassett and Cricklade Area Board		
Your Name	Alexa Davies, Community Engagement Manager		
Contact number	01249 706610	e-mail	alexav.davies@wiltshire.gov.uk

2. The project

Project Title/Name	Wiltshire's White Horse Interpretation Boards		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>It has been brought to our attention that the White Horse interpretation boards across the county are in a poor state and require replacement.</p> <p>This application is to replace the existing interpretation board at Broad Town with a new laminate sign (with new design and content), to be bolted on to an existing frame.</p> <p>The new sign will be complete with an audio descriptor and a QR code linking to further information about the White Horse and the walking trail which connects the horses across the county. The application includes installation of the new sign.</p> <p>The project will form part of a larger scheme to improve the information available at each of the White Horses in Wiltshire.</p> <p>A draft design has been produced and this will be circulated to relevant groups and organisations for comments prior to production.</p> <p>Cllr Paul Oatway and Cllr Allison Bucknell are Member sponsors.</p>		
Where is this project taking place?	Broad Town White Horse		
When will the project take place?	Signs to be installed Spring 2018		
What evidence is there that this project/activity needs to take place/be funded by the area board?	The poor state of existing signs has been picked up by members of the public who have complained that information is difficult to read. In addition, the interpretation boards are not accessible to those who are partially sighted or blind and lack a link to more detailed information.		

<p>How will the local community benefit?</p>	<p>The local community will benefit by having easy access to good information about their White Horse. The information will be accessible to a wider range of people due to the audio descriptor and improved legibility (with larger text and a better-quality sign).</p> <p>The website featured on the interpretation board will provide a map and description of a walking route between the White Horses. This will encourage people to get outside and explore the trail.</p>		
<p>Does this project link to a current Community Issue?</p>	<p>The state of the information boards was initially raised as an issue by a local resident and this has grown into a county-wide piece of work.</p>		
<p>Does this project link to the Community Plan or local priorities? (if so, please provide details)</p>	<p>The project will encourage people to lead healthy lifestyles. The project supports the corporate aim to increase tourism in the county.</p>		
<p>Is this project supported by the Local Youth Network or Community Area Transport Group? (if it relates to young people or highways and transport)</p>	<p>Tbc, however local young people have stated use of local footways is a priority issue and improving signage could help with this.</p>		
<p>What is the desired outcome/s of this project? Improved provision of information at Wiltshire's White Horse sites.</p>			
<p>Who will be responsible for managing this project? Ken Oliver, Countryside Officer and Alexa Davies, Community Engagement Manager</p>			
<p>3. Funding</p>			
<p>What will be the total cost of the project?</p>	<p>£250</p>		
<p>How much funding are you applying for? Please note that only capital funding is available</p>	<p>£250</p>		
<p>If you are expecting to receive any other funding for your project, please give details</p>	<p>Source of Funding</p>	<p>Amount Applied For</p>	<p>Amount Received</p>
	<p>N/a</p>	<p>0</p>	
<p>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)</p>	<p>To be provided by Ken Oliver.</p>		
<p>4. Declaration – I confirm that...</p>			
<p><input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified - Yes</p> <p><input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application - Yes</p>			
<p>Name: Alexa Davies</p> <p>Position in organisation: Community Engagement Manager, RWB&C</p>			<p>Date: 20.12.17</p>
<p>Please return your completed application to the appropriate Area Board Locality Team (see section 3)</p>			